

## Pears iwill peers

### Recruiting young volunteers – what to try ...

- **Investing time to establish and develop relationships with local schools.** Make the extra effort to contact schools near the hospital and then try to find the right person in the school (e.g. career adviser, head of year, head teacher) who will offer you the opportunity to come and talk with their students about volunteering.
- **Local universities:** Promote general awareness about volunteering programmes and opportunities for references and traineeships e.g. attending the fresher's fair.
- **Local colleges:** Health and social care students are required to do a minimum of 100 hours in health care placements. This can provide a regular flow of applications to volunteer.
- **Organisations within the community** (e.g. Scouts and Guides) as well as local youth clubs and community centres.
- **Duke of Edinburgh** – another network to recruit young people through and involve them with in different roles.
- **Social media** – use trends and events to your advantage, e.g. making a twitter post on A Level results day about volunteering opportunities.
- **Local GP volunteering programme** – try conversations with local GP practices about possible volunteering opportunities.
- **School extracurricular programmes** – opportunities in some schools for young people to volunteer through the schools' enrichment programme.